



Raising Voices to Elevate Lives

FOOTAGE FOUNDATION ANNUAL REPORT 2017

footage

**Our mission is to raise
voices & elevate lives.**

FOOTAGEPROJECT.ORG

“We are tirelessly using leading-edge science, art, media, and the power of voice to chip away at the world’s most urgent global crises including the escalating refugee emergency and the growing gender-based violence pandemic.”

DR. KRISTEN ALI EGLINTON



Our Dear Footage Supporters,

While 2017 was a year rife with human rights atrocities, rampant silencing, global pain and conflict – it was also a year with flashes of hope, bravery, courage, and light so bright it was almost blinding, a year where the resiliency of the human spirit was pushed more powerfully into relief than ever, a year when acts of kindness meant the difference between life and death – a year where the most marginalized began to step into their power – a year where, because of your giving, we were there – on the ground – doing everything humanly possible to harness those flashes of light, catalyzing intensely needed positive social change.

2017 was one of the most prolific years in our nonprofit’s history where we reached more young women and worked in more countries with our cutting-edge programming than ever before – and a year end where we need your support more than ever.

In 2017 we continued to be pioneers in the conversation which started with our own “Silence Breakers” – the most vulnerable young women speaking out for years – a whisper before, now a roar of courageous #metoo – speaking out with our groundbreaking storytelling methods about the violence so embedded in their lives – methods and programs you so bravely support – evidence-based award-winning psychosocial initiatives creating desperately needed safe spaces and international platforms providing an outlet for the most marginalized and unheard young women on the planet – including Syrian refugee women living in camps in Greece, Cameroonian migrant women previously held captive in Libya, now seeking refuge in France, and young women displaced by armed conflict in Ukraine. These young women – so deeply at risk, with so much on the line – still choosing to share their experiences through our programs – knowing that as they do their own compassionate action diminishes the shame of those listening, increases the well-being of all, and fosters essential feelings of connection – a fundamental human need – that visceral feeling of relation, belonging, enfoldment in and to something bigger than, say, the camp, tent, or deeply insecure situation where they find themselves.

In an unprecedentedly difficult and uncertain social, economic, political landscape – a landscape where the human rights of millions are under attack or worse non-existent –

a landscape with so much need, so much shouting, so many questions, so much fear, in 2017 because of your giving:

We still persevered to lead a revolutionary new program for young women refugees;
We still pushed to expand our on the ground reach to young women in five countries (in addition to the thousands reached around the world through our online platforms);
We still showed-up and provided our workshops in Greece’s largest refugee camp;
We were still awarded two Public Diplomacy grants from the US Department of State;
We still collaborated intensely with international partners;

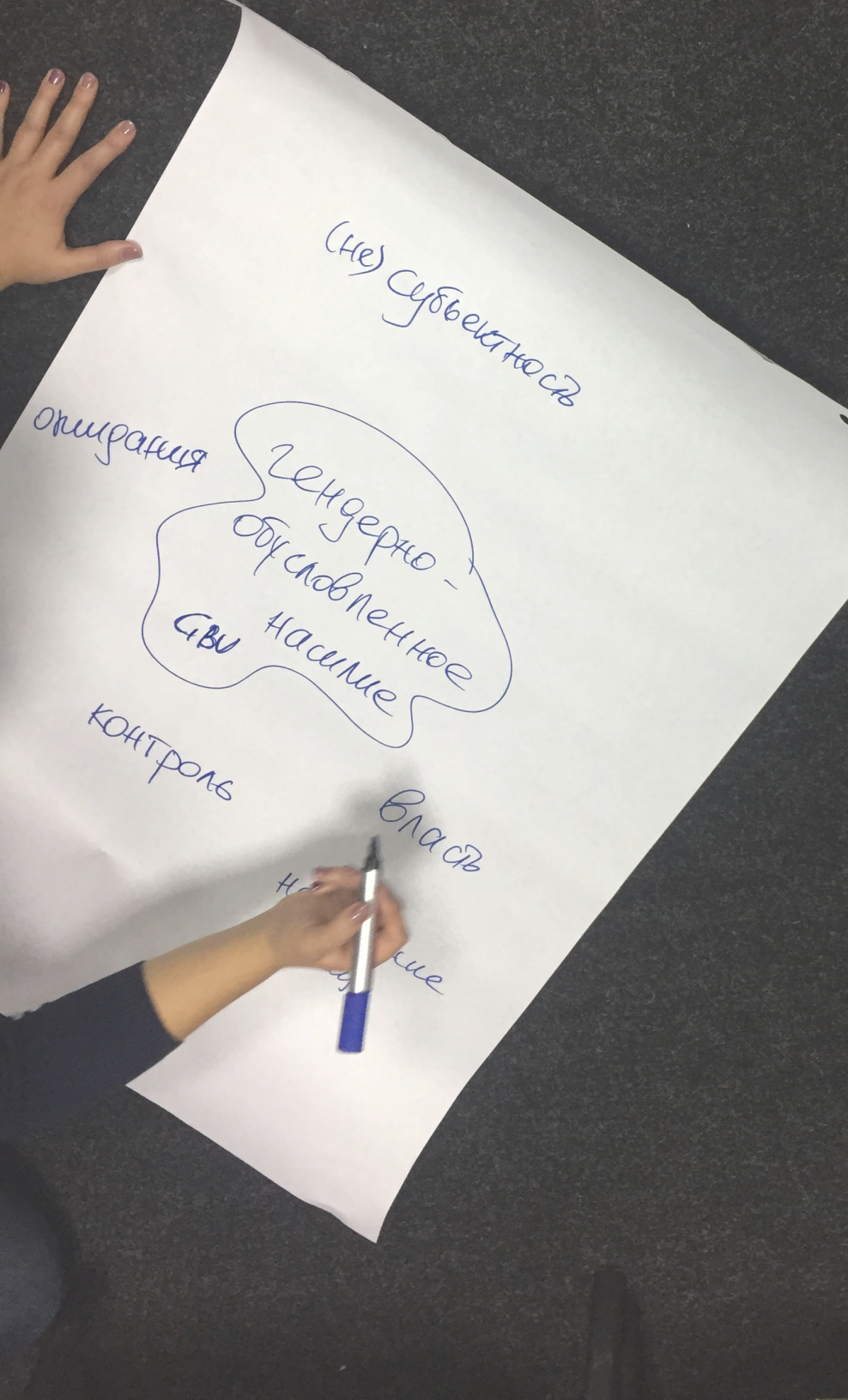
Unquestionably, for some, the task may feel insurmountable – and while there is an immense amount to be done – as the Executive Director of our small but fiercely dynamic and undefeatable organization – an organization made up of a treasured handful of the most passionate, genuinely caring, and switched-on individuals I have ever met – and as a frontlines applied anthropologist working directly with our young women participants around the world – the hope, inspiration and a clear sense of purpose I feel as we close out 2017 leaves me breathless.

And while this historic moment might be laden with insecurity, you can rest assured that your investment in our programs guarantees impact: in 2017, as ever, we have shown you that we will never give up, that our work is cost effective without sacrificing depth, that we mobilize quickly – that our work is direct, deep, carefully measured, impactful and sustaining – that we are nimble, lean, experienced, innovative and collaborative – and moving into 2018, with your investment in our programs, we will continue to show what profoundly pioneering social change can look like.

Yours,



Dr. Kristen Ali Eglinton
Executive Director | Co-Founder



Program Expansion

GIRL-TALK-GIRL UKRAINE

Girl-talk-Girl originally fostered connection among young women at risk of experiencing gender-based violence (GBV) in New York City, USA and St. Petersburg, Russia. In October 2017, Footage brought the program to young women in Kyiv, Ukraine who had been displaced by armed conflict in the eastern part of their country. Girl-talk-Girl Ukraine offered a space for the young women to share their experiences of GBV, which took the form of digital stories produced on mobile phones. Ten young women aged 18-35 participated in the program, and ten digital stories were created and shared on an online platform and during an international peer seminar. Through the initiative, participants cultivated community within and across countries, awareness of violence against women, and compassion for one's self and others, while increasing their communication and technology skills.

“ When I saw the video work of a girl from New York, I suddenly, clearly realized for myself why I’m here. As if a flash of lightning lit up me: I can be useful to the world, sharing my story.”

GIRL-TALK-GIRL UKRAINE PARTICIPANT. [READ MORE OF HER REFLECTIONS HERE.](#)

Approximately 1.5 million people have become internally displaced in Ukraine since the annexation of Crimea and beginning of armed conflict in the eastern region of the country during the spring of 2014.¹ According to a 2015 report from the United Nations (UN) Commission on the Status of Women, at least 60% of IDPs in Ukraine are women and children.² With high incidences of GBV, including sexual violence, trafficking, and forced sex work reported amongst internally displaced peoples (IDPs), there is a clear need for programming that supports women and girls affected by conflict.³ Further yet, in 2015, the country had only three shelters for women escaping violent situations, and the subject of GBV remains shrouded in secrecy and dismissed as a “family issue.”⁴

Girl-talk-Girl Ukraine was generously funded by a Public Diplomacy Program Award from the U.S. Embassy in Ukraine and provided in partnership with local arts organizations Artil Maidan and Theatre for Dialogue.

Up next: In 2017, Footage was also awarded a Public Diplomacy Program Award from the U.S. Embassy in Chile to provide Girl-talk-Girl in 2018 to first generation women students at Pontificia Universidad Católica de Chile in Santiago.

1. [United Nations High Commissioner for Refugees](#)
2. [United Nations Media Coverage and Press Releases](#)
3. [United Nations High Commissioner for Refugees](#)
4. [PassBlue](#)



Why did you participate in Girl-talk-Girl Ukraine?

WE ASKED THE PARTICIPANTS & SOME OF THEIR ANSWERS INCLUDED...

“ It was important for me as a journalist to hear the stories of different women, to learn to empathize even with those whose lives I have no idea about.

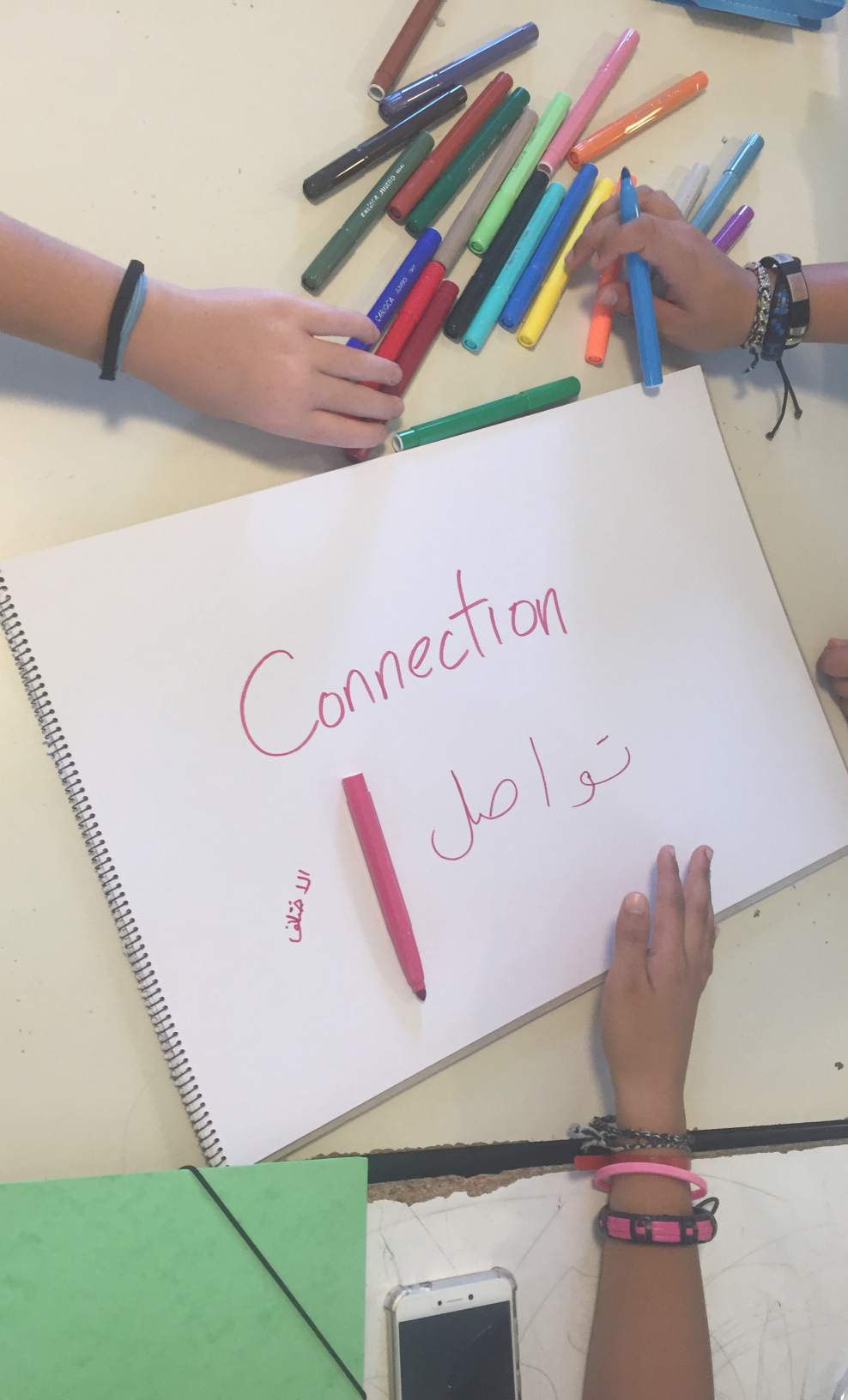
“ I wanted to learn more about gender-based violence. I wanted to share my experience. I wanted to find support.

“ Because such projects are always something good and right. People should speak, share experiences, and help each other.

“ An opportunity to interact with a specialist from another country, an opportunity to create a film and communicate with women with the same experience.

“ I thought the project could be interesting. Gender violence is something that I experienced. And, I wanted to try something out of my day-to-day ordinary frame.

“ I decided to take part in the project, because I was very interested to try something new. I was interested to see what issues other women face. Are their problems similar to mine? How do they cope?



Program Expansion

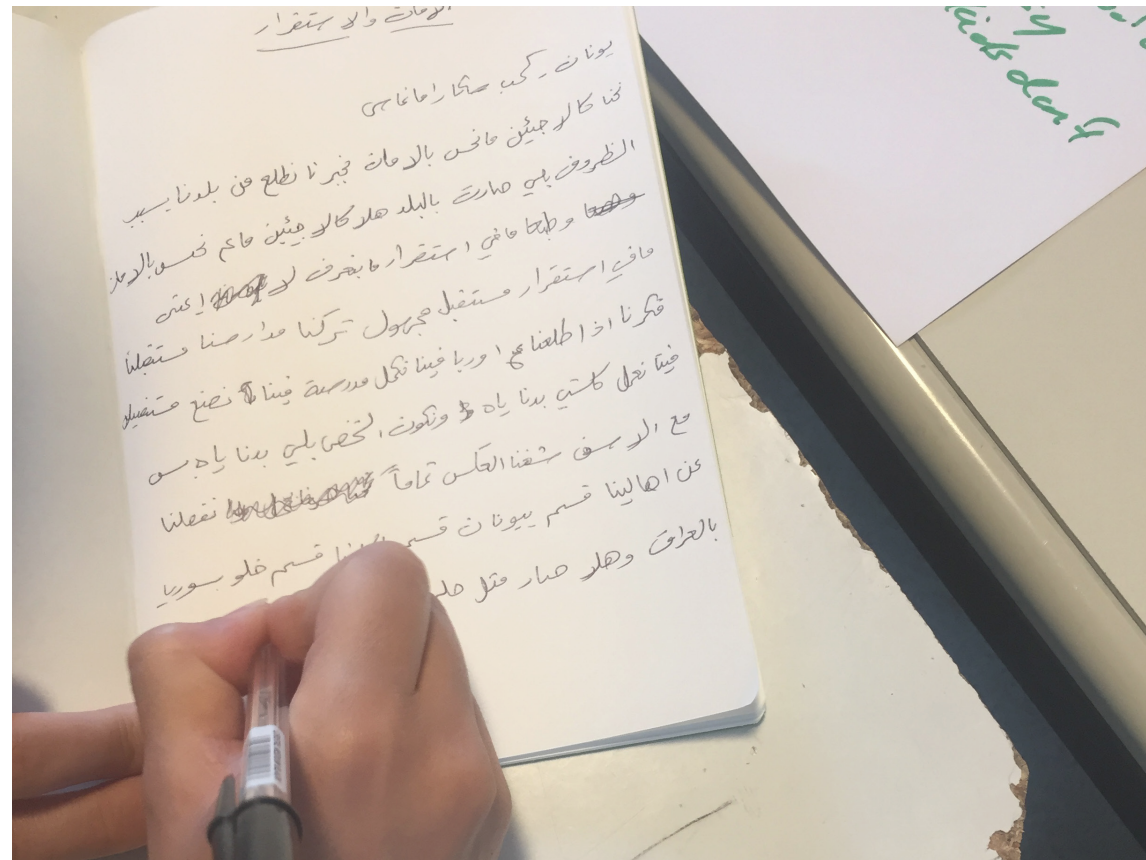
HER{CONNECT}HER

In 2017, Footage launched Her{connect}Her, a digital storytelling program and platform through which young women refugees, migrants, and asylees communicate their experiences using arts-based methods and mobile phones in order to understand their strengths, needs, hopes, and perspectives. In Sweden, France, the U.K., and Greece, young women built pertinent skills in communication, technology, advocacy, and creativity, economically empowering their futures. They shared their experiences and assessed their needs, fostering healing and self-determination and elevating their roles as leaders in their lives, their communities, and the world.

How do you feel about yourself after Her{connect}Her?


“ I feel more strength in me... I can now maybe talk about this to someone else again, share my experience.

HER{CONNECT}HER PARTICIPANT




M footage

HOME HER{CONNECT}HER GIRL-TALK-GIRL HER ROUTES AND ROOTS FOOTAGE:ADVOCACY | DONATE



Her Routes and Roots: "Her Story is More than This," JS's Story

 Footage Foundation
Nov 30, 2017 · 7 min read

Her Routes and Roots is a series on journeys of displacement undergone and told by young women, focusing on their resilience and pivotal moments of strength. Stories are drawn from in-depth narrative interviews conducted during [Her{connect}Her](#), a global voice program by [Footage Foundation](#).

(JS is from Cameroon and currently in France. Her story was told through an interpreter and has been edited for length and clarity. Trigger warning: physical and sexual violence).

She did not leave home. She was sent to get married.

He was older than her and when you marry someone by force, you have to sleep with someone you do not love, someone you do not know. So... she left.

She left home, Cameroon. She went to Gabon. In Gabon, she met someone and had her first child. [The father] died. She met a Cameroonian in Gabon. They decided, both of them, to go back to Cameroon. She had her second child with him. When she came back, she began to understand that he, who she was not married to, was distant family with her first husband. She was stigmatized.

She left Cameroon. She took the road. She went to Nigeria, and from there, she went to [Mali]. The traveling was tough. A lot of people surrounding them, men mostly, could be violent [and] took their money... From there, she went to

Her Routes & Roots Series Release

Drawing from in-depth narrative interviews conducted during Her{connect}Her, Her Routes and Roots is a series on journeys of displacement undergone and told by young women, focusing on their resilience and pivotal moments of strength.

Outcomes & Impacts

AS A RESULT OF GIRL-TALK-GIRL UKRAINE:

100%

of respondents said they could see themselves using their mobile phones to advocate for a cause again in the future.

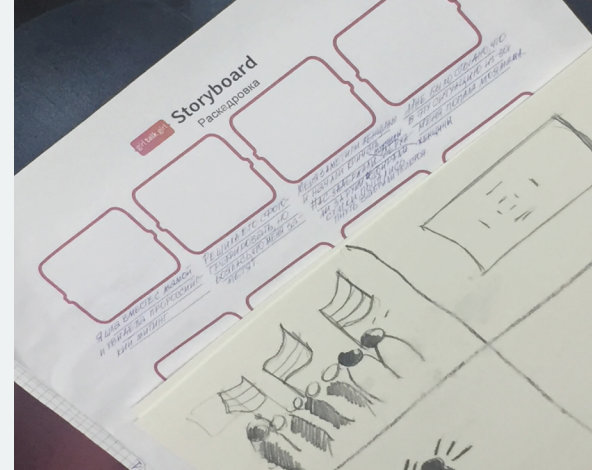
100%

of respondents reported an increased interest in global problems, like GBV.

100%

of respondents reported a better understanding of their own perspective and beliefs toward GBV.





ALL GIRL-TALK-GIRL PARTICIPANTS 2014-2017

% of participants that rated their following skills as 'good' and 'excellent'

SKILLS

Communication

58.6%

85.4%

Leadership

41.6%

79.2%

Storytelling

46.2%

80.8%

Empathy & Compassion

60.9%

95.6%

Technology

63.7%

75.5%

OUTCOMES & IMPACTS

Her{connect}Her Participants

AS A RESULT OF HER{CONNECT}HER

100%

of participants felt that sharing their story can make a positive difference in the lives of others.

100%

of participants felt an increase in compassion toward themselves.

100%

of participants believed they could apply skills learned to gaining or advancing employment and empowering themselves economically.



Drivers of Change Chart

DRIVER OF CHANGE	IMPACT	AS A RESULT OF FOOTAGE PROGRAMS	IN THEIR OWN WORDS
Compassion & Empathy	Compassion toward others and one's self correlates with positive health and social outcomes.	Young women reported a desire to make a positive difference in the lives of individuals affected by displacement and/or GBV.	"I have become more attuned to others. I want to help others work through such problems." - Girl-talk-Girl Participant in Ukraine
Education	Education is a robust indicator of health, quality jobs, and just societies.	Young women reported an ability to communicate sensitive topics with people in different parts of the world.	"I have understood that an open opinion and the words of everyone about gender violence are important." - Girl-talk-Girl Participant in Ukraine
Advocacy	Young women hold the potential to not only affect change publically, but in their personal lives, as advocacy is associated with individual well-being.	Young women reported confidence telling their stories in order to convey social problems.	"I wish for everyone to learn something useful from my story, my suffering. All refugees feel bad, but someone can understand them. When you lose someone you love, this is a very hard thing, but" life keeps going... I wish all people to be happy." - Her{connect}Her Participant in Greece
Community & Connection	Programs through which youth build community correlate with healthy choices, positive relationships, and civic involvement later in life.	Young women reported a sense of connection to a community.	"When I went home with my friends, and I shared what we did, I feel like I helped them to share their stories too." - Her{connect}Her Participant in Greece
Awareness	With exposure to varying values, experiences, and beliefs, youth may grow in their understanding and sensitivity, fostering compassionate action.	Young women reported an understanding of how displacement and/or GBV affect women throughout the world.	"I have become convinced that this issue is relevant to many women, and not only in Ukraine." - Girl-talk-Girl Participant in Ukraine



Campaigns

CROWDFUNDING:

8,081.00 RAISED

To bring our voice program “Her{connect}Her” to young refugee & migrant women worldwide.





Media Coverage & Public Engagement

HEADLINES FOR THE HOPEFUL:

“Female Survivors Use Custom Tech For Social Change”

by Helaina Hovitz, January 6, 2017

VINA ZINE:

“Vinas We Love: Kristen Eglinton and the Footage Foundation”

by Zoe Smolen, February 18, 2017

READER’ S DIGEST:

“8 Inspiring women who are changing the lives of women across the world”

by Helaina Hovitz, May 23, 2017

PHILANTHROPY JOURNAL

“Digital Storytelling: Elevating Youth as Agents of Change”

by Kathryn Weenig, July 3, 2017

WHYDEV

“Conflict to Connection: Displaced Women, Gender-based Violence, and Human Rights in Ukraine”

by Dr. Kristen Ali Eglinton, December 11, 2017

UNIVERSITY OF WISCONSIN WOMEN’ S AND GENDER STUDIES CONSORTIUM

“Ending Gender-Based Violence and Rape Culture: Youth Leading the Way,”

Presentation by Kathryn Weenig, April 28, 2017

Reach Out & Get Involved



**Be in touch to brainstorm creative contributions: Partnerships?
Social enterprise projects?
In-kind expertise**

Facebook / [Footage Project](#)

Twitter / [@footageproject](#)

Instagram / [@footageproject](#)

Website / [footageproject.org](#)

Website / [girltalkgirl.org](#)

Website / [herconnecther.org](#)

Medium / [medium.com/footage-foundation](#)

Vimeo / [vimeo.com/footageproject](#)

Email / info@footageyouth.org

Give us a Call / USA +1 917.428.2739

Donate / [footageproject.org/donate](#)

Write a Letter / 33 Irving Pl, Fl 3, NY, NY 10003

